

PHYSIO
Easy Brush



**1ST SILICONE-FREE NATURAL DETANGLING FOAM
FOR DOGS AND CATS**



**TRENDSETTING
INNOVATIONS
SINCE 2003**



**SCIENTIFICALLY
PROVEN
EFFICACY**



**EASE OF USE
FOR HIGH
COMPLIANCE**



Naturally efficient





WHY THE NEED FOR A DETANGLING FOAM?

Certain dog and cat breeds have coats that tangle easily. When knots form, it can be difficult to remove them, which often leads to the coat being clipped, **a measure hardly appreciated by "pet parents". Preventing the formation of knots is crucial for breeds prone to this issue.**

However, it must be noted that there are only a few solutions combining **a natural formula and a proven efficacy.**

NEW

PHYSIO EASY BRUSH NATURAL DETANGLING FOAM



150 ml

- ✓ Facilitates the untangling of knots
- ✓ Prevents the formation of knots
- ✓ Helps protect the hair structure
- ✓ Enhances coat shine and softness



Natural formula - Silicone-free

Convenient & quick foam application to improve compliance



Directions for use:

Biphasic formula: Shake the bottle before use. Apply to dry or wet coat, focusing on knots, then brush.

Rinse-free solution

As often as necessary.

Conditioning and detangling ingredient
"Silicone-like" derived from sunflower oil (C15-19 alkane)

Coating and protective ingredient
Hydrolyzed rice proteins



Conditioning and detangling ingredient
Shine and suppleness
Crambe Abyssinica seed oil esters

Deodorizing ingredient
Niaouli essential oil



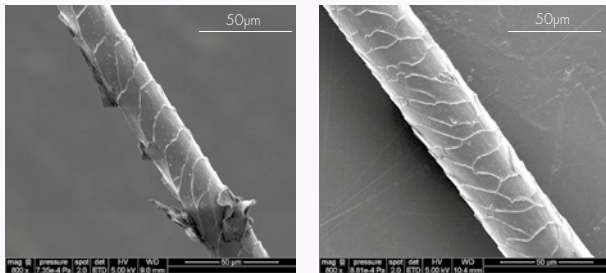
Scanning electron microscopy

Protocol

- Hair sample taken from the dry animal (= BEFORE/control).
- Application of **PHYSIO EASY BRUSH** on the animal following usage recommendations. Brushing.
- Hair sampling (=AFTER).
- Hairs are placed on blocks, metallized and then observed under a scanning electron microscope.

Results

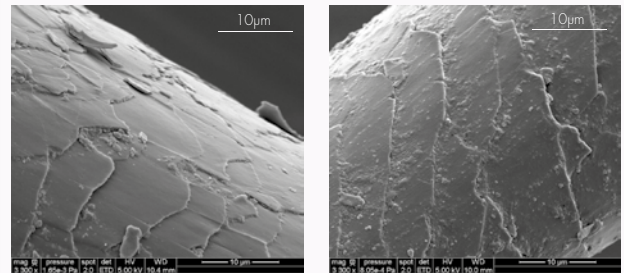
Pepsi, poodle cross fox terrier



BEFORE

AFTER

Simba, golden retriever



BEFORE

AFTER

Clinical evaluation



Protocol

- **1 weekly application** of **PHYSIO EASY BRUSH** for **1 month**

Results

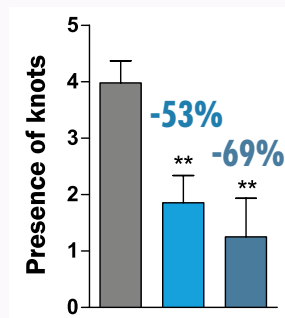
DETANGLING EFFECT

9 dogs 3 cats

Presence of knots

Score from 0 (absence of knots) to 5 (many knots)

- Before application
- After 1 application
- After 1 month



Statistical significance $p < 0.01$

COSMETIC EFFECT

3 dogs 2 cats

After 1 month

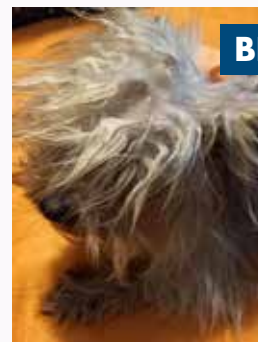
Coarse hair

-73%



-78%

Dull hair



BEFORE



Moka, yorkshire



AFTER

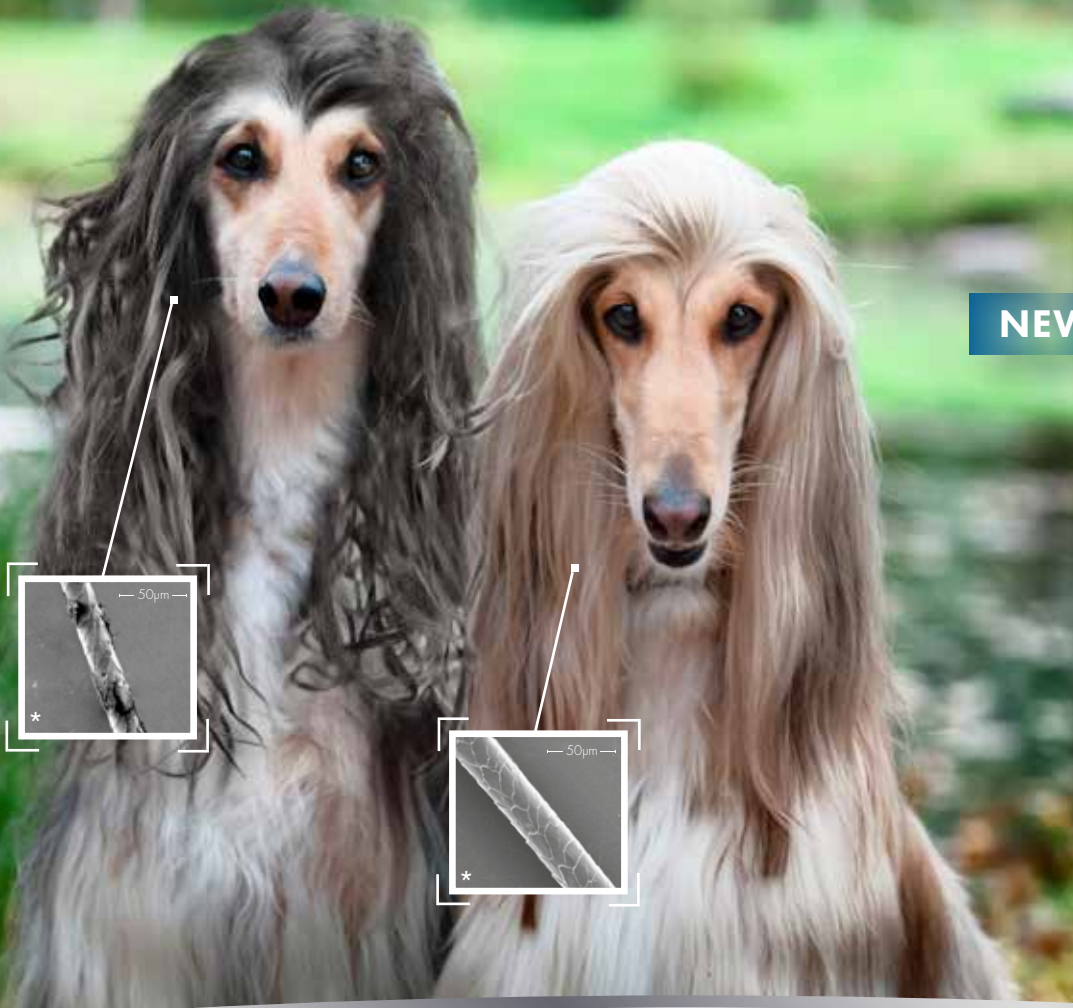


100% of owners are satisfied or very satisfied

Ease of use: **10 / 10**

Efficacy: **8,85 / 10**

Knot a problem, Easy Brush detangles the mess!



NEW



* Scanning Electron Microscopy photos from the study presented on page 3
Non-contractual photos - Photo credit: Adobe Stock

PHYSIO EASY BRUSH

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Training
E-learning
www.dermoscent-training.com

Scientific support
Veterinary Corner
www.dermoscent.com

