

ATOP 7® SPOT-ON  
SOOTHING SPOT-ON

1 pipette per week as long as necessary



**Soothing ingredients**

Synergy of essential oils rich in turmeric, wintergreen, shiu wood  
Candeia tree extract (bisabolol)

**Purifying and antioxidant ingredients**

Neem leaf extract  
Tea tree essential oil  
Plant-based vitamin E

**THE NEEDS OF ALLERGY-PRONE SKIN**

**SOOTHE**  
**PROTECT**  
**MOISTURIZE & REPAIR**

**Skin barrier repairing ingredients**

Hemp and wheat seed oils: rich in EFA  
Wheat phytoceramides

First natural spot-on for allergy-prone skin  
Can substitute oral intake of essential fatty acids

Ex vivo evaluation of  
Dr. C. Darmon-Hadjaje *et al.*<sup>1</sup>

Model of atopic dermatitis on Reconstructed Canine Epidermis (RCE) stressed by cytokines

- Morphological analysis
  - Untreated atopic RCE: Strong spongiosis\*
  - Atopic RCE treated with the natural ingredient complex: Weak spongiosis\*
- Increase of hydration markers
  - Filaggrin: **+52%**
- Reduction of inflammatory markers
  - Interleukin-8: **-25%**

\*Spongiosis = cellular dissociation

Evaluation of Drs.  
E. Vidémont & E. Bensignor<sup>2</sup>

Benefits of a multimodal management

|                                           | Lokivetmab alone | Lokivetmab + ATOP 7® spot-on & ATOP 7® Shampoo |
|-------------------------------------------|------------------|------------------------------------------------|
| CADLI score                               | -47%*            | -69%*                                          |
| Pruritus score                            | -55%*            | -72%*                                          |
| Cosmetic score                            | +40%***          | +71%***                                        |
| Time before the 2 <sup>nd</sup> injection | 33 days          | 37 days                                        |

Scores at D31 - Statistical significance \* p<0.05, \*\*\* p<0.001

ATOP 7® SPRAY  
SOOTHING CARE

Once to several times a day

- INGREDIENTS**

**Soothing:**

  - Caper extract
  - Candeia tree extract (bisabolol)
  - Rice extract (oryzanol)
  - Reed and Poria cocos extracts
- Moisturizing and skin barrier repairing:**

  - Reed and Poria Cocos extracts
  - PCA
  - Hemp and neem seed oils, rich in EFA
- Purifying:**

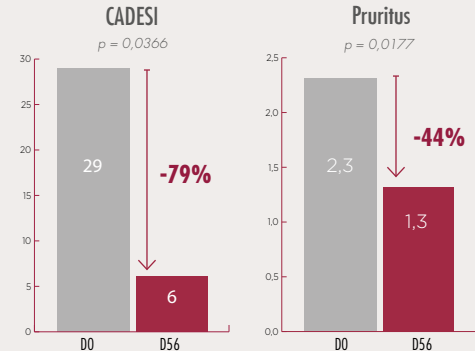
  - Tea tree and cajeput essential oils
  - Neem oil

Rapid absorption | Protective “second skin effect” film

Evaluation of Pr. R. Mueller & Dr. S. Tretter<sup>3</sup>

Protocol

- **7 dogs** with mild to moderate atopic dermatitis
- Application of **ATOP 7® Spray** once a day
- Duration: **2 months**
- Evaluation criteria: CADESI score on 46 body sites (from 0 to 10) and pruritus score (from 0 to 10)



A case of iatrogenic hyperadrenocorticism in a dog<sup>4</sup>



© Dr. M.C. Codreagues

ATOP 7® HYDRA CREAM  
MOISTURIZING FLUID CREAM

Once to twice a day

- INGREDIENTS**

**Moisturizing:**

  - Hemp seed oil, rich in EFA
  - Plant-based squalane
  - Sodium PCA
  - Plant-based glycerin
- Protecting “2nd skin effect”:** Red microalgae extract
- Bittering to discourage licking:** Citrus essential oils

Suitable for very dry localized alopecic lichenified areas

Evaluation of Dr. O. Fantini & Pr. D. Pin<sup>5</sup>

ATOP 7® MAX HYDRA  
PROTECTIVE MOISTURIZING MIST

Once to twice a day

- INGREDIENTS**

**Moisturizing:**

  - Natto gum
  - Plant-based glycerin
- Skin flora regulating:**

  - Pre & probiotic complex
- Protective and skin barrier repairing:**

  - Red microalgae extract
  - Hemp seed oil, rich in EFA

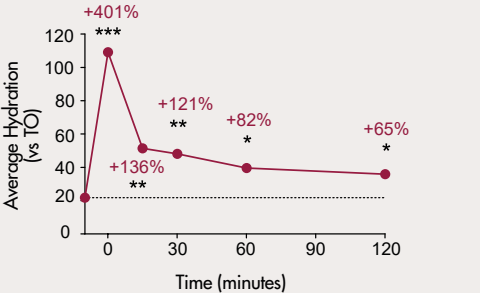
Mist effect for an easy & homogeneous application on a large surface

Evaluation of Dr. L. Fabriès<sup>6</sup>

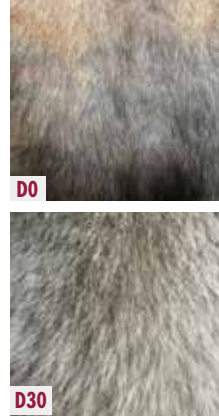
Protocol

- **13 dogs and cats**
- Hydration measurement using a corneometer at T0, 15 min, 30 min, 60 min and 120 min

Results



A case of dry skin and hair loss in a Labrador<sup>7</sup>



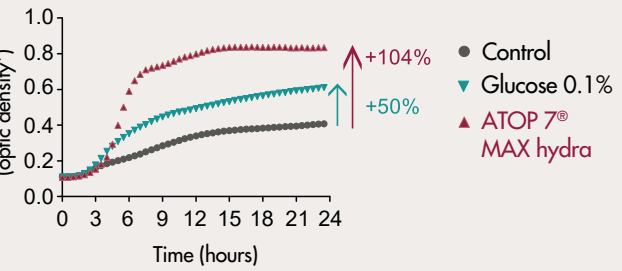
© Drs. N. & P. Hensel

In vitro evaluations<sup>8</sup>

Effect on the beneficial flora  
Strain tested: *Staphylococcus epidermidis*

Evolution of *S. epidermidis* during 24h

- Growth analysis of *S. epidermidis* alone (control), in contact with glucose (0.1%) and in contact with **ATOP 7® MAX hydra** (1%)

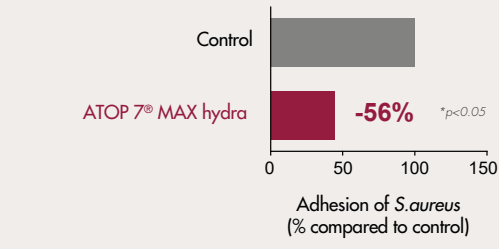


\*Optical density at 600 nm for bacterial quantification

Effect on undesirable flora  
Strain tested: *Staphylococcus aureus*

Model of atopic dermatitis on Reconstructed Human Epidermis (RHE) stressed by cytokines

- Analysis of *S. aureus* adhesion on 5 control RHE & 5 RHE treated with **ATOP 7® MAX hydra** (1%)



# ATOP 7<sup>®</sup> MOUSSE

## SOOTHING CLEANSING CARE

Twice a week

INGREDIENTS

- Cleansing and deodorizing:**
  - Green apple lipoamino acids
  - Saponaria extract
  - Lichen extract
- Soothing:**
  - Lemon tea tree essential oil
  - Caper extract
  - Candeia tree extract (bisabolol)

✓ **Ease of use | Extends the time between shampoos**

🔬 **Evaluation of Dr. E. Bensignor<sup>9</sup>**



# ATOP 7<sup>®</sup> SHAMPOO

## SOOTHING CREAM-SHAMPOO

Once to several times a week

INGREDIENTS

- Cleansing:**
  - Agents from coconut and plant-based glucose
- Soothing:**
  - Wintergreen and lemon tea tree essential oils
  - Caper extract
- Moisturizing and cutaneous barrier repairing:**
  - Calcium PCA
  - Osidic complex (association of sugars)
  - Hemp seed oil, rich in EFA

✓ **Creamy and smooth texture**

🔬 **Evaluation of Drs. E. Vidémont & E. Bensignor<sup>2</sup>**



ATOP 7<sup>®</sup> LINE

## WHY INTEGRATE ATOP 7<sup>®</sup> LINE IN YOUR SKIN CARE PROTOCOL FOR THE MANAGEMENT OF IRRITATED OR ALLERGY-PRONE SKIN

- To help **soothe and hydrate the skin** in addition to medicated treatments
- To help **improve natural skin defenses** by promoting **cutaneous barrier repair**
- To efficiently and gently **cleanse** the skin and to diminish the contact with allergens

### DURING OUTBREAKS

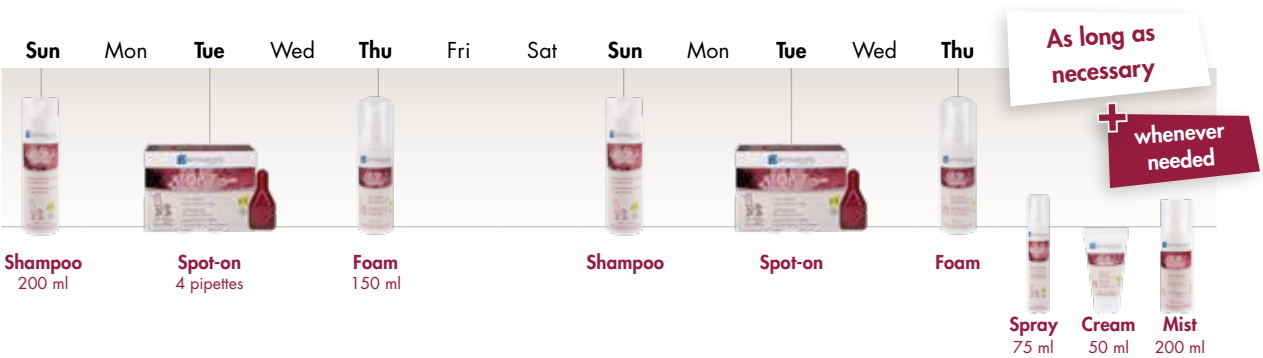
**Immunomodulating treatments**  
(cyclosporin, steroids, oclacitinib, lokivetmab...)



In association with the **ATOP 7<sup>®</sup> line**



### MAINTENANCE



1. C. Darmon-Hadjaje et al., Effect of a natural spot-on based on phytoceramides, plant-extracted essential fatty acids and essential oil on reconstructed canine epidermis. Short communication 2021 ESVD. Abstract in Veterinary Dermatology 2021, 32(5), p.425.  
2. E. Bensignor, E. Vidémont, Weekly topical therapy based on plant extracts combined with lokivetmab in canine atopic dermatitis. Poster 2020 WCVCD and article in Veterinary Dermatology, 2022, 33(1), p.68-71.  
3. S. Treter, RS. Mueller, The influence of topical unsaturated fatty acids and essential oils on normal and atopic dogs. JAAHA: July/August 2011, Vol. 47, No. 4, p.236-240.  
4. M-C. Cadiergues, An eleven-year-old intact female Coton de Tuléar presenting with cutaneous lesions associated with iatrogenic hyperadrenocorticism. Application of ATOP 7<sup>®</sup> Spray+ twice a day as a unique care during 3 weeks.  
5. O. Fantini & D. Pin, Evaluation of the hydrating effect of ATOP 7<sup>®</sup> Hydra Cream in a tapestripping model in dogs.  
6. L. Fabrés, Evaluation of skin hydration in dogs and cats after application of ATOP 7<sup>®</sup> MAX hydra.  
7. N. Hensel & P. Hensel, A case of skin dryness in a Labrador.  
8. Evaluation of the impact of ATOP 7<sup>®</sup> MAX hydra on the skin flora. Study carried out by an independent specialized laboratory.  
9. E. Bensignor et al., Use of antipruritic and rehydrating foams on localized lesions of atopic dermatitis in dogs: a small-scale pilot and comparative double-blinded study. Veterinary Dermatology 2018, 29(5), 446-450.

Training & Scientific support  
Veterinary Corner  
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# ATOP 7<sup>®</sup>

— topical solutions —



## INGREDIENTS OF NATURAL ORIGIN TO HELP SOOTHE AND REPAIR THE ALLERGIC SKIN OF DOGS AND CATS



**TRENDSETTING INNOVATIONS SINCE 2003**



**SCIENTIFICALLY PROVEN EFFICACY**



**EASE OF USE FOR HIGH COMPLIANCE**



Naturally efficient

