ATOP 7® line

	Hygiene			Skincare			
	ATOP 7® Shampoo 200ml	**ATOP 7® Mousse** 150ml	**ATOP 7® Wipes** 20 wipes	**ATOP 7® spot-on** 4 pipettes	**ATOP 7® Spray** 75ml	**ATOP 7® MAX hydra** 200ml	**ATOP 7® Hydra Cream** 50ml
What	**Soothing & hydrating shampoo**	**Rinse-free soothing cleanser**	**Soothing cleansing wipes**	**Repairing & skin barrier repair spot-on**	**Soothing emulsion spray**	**Hydrating & skin flora regulating mist**	**Deep moisturizing cream**
Where	Whole body	Whole body or particularly handy for localized areas (paws or perivulvar zone for example)	Localized areas : skin folds, interdigital spaces, ear pinnae, periocular/ perioral, perianal/perivulvar zones	Whole body, but convenient application on just one point between the shoulders	Localized inflamed or irritation-prone area	Whole body Ideal mist texture for furry pets (to be applied against the direction of hair growth)	Localized alopecic areas, ideal for lichenified skin
When	Once to several times a week	As often as needed, alone or as a complement to shampoo therapy	As often as needed	Once a week	Once to several times a day	Once or twice a day	Once or twice a day
Why	To cleanse & mechanically remove allergens from the skin surface						
	The power of a shampoo with the softness of a cream	Rinse-free = convenient for regular use and best compliance	Handy & ideal for hard-to-reach areas	For the long-term management of atopic dermatitis	"SOS care" for a soothed skin	Unique hydration + balance effect	To soften the skin and bring comfort
Natural active ingredients							
Cleansing & deodorizing	Gentle cleansing base (plant-based glucose, coconut oil)	Green apple lipoamino acids, saponaria root extract, lichen extract	Green apple lipoamino acids, saponaria root extract				
Soothing	Caper extract, wintergreen and lemon tea tree essential oils	Caper flower bud extract, bisabolol, lemon tea tree essential oil	EO synergy: turmeric, wintergreen, shiu wood + bisabolol	EO synergy: turmeric, wintergreen, shiu wood + bisabolol	Caper extract, bisabolol & oryzanol, Poria cocos, reed extract		
Skin barrier repair & hydration	Osidic complex, calcium PCA, essential oils hemp seed oil, rich in EFA	Plant-based glycerin, PCA, hemp seed oil, rich in EFA	Wheat phytoceramides, hemp and wheat seed oils, rich in EFA, plant-based glycerin	Hemp and wheat seed oils, rich in EFA, wheat phytoceramides	PCA, hemp and neem seed oils: rich in EFA	Natto gum, plant-based glycerin, hemp seed oil, rich in EFA	Plant-based squalane, sodium PCA, plant-based glycerin, hemp seed oil, rich in EFA
Purifying					Cajeput essential oil		
Skin flora balance						Pre & probiotic complex	
Proven efficacy							
Protocol and result	**Simple-blinded control study** Injection of lokivetmab alone or with weekly application of ATOP 7® spot-on and ATOP 7® Shampoo **Results** **CADLI score** : -47% in the lokivetmab group vs -69% in the lokivetmab + ATOP 7® group **Pruritus score** : -55% in the lokivetmab group vs -72% in the lokivetmab + ATOP 7® group **Cosmetic score :** +40% in the lokivetmab group vs +71% in the lokivetmab + ATOP 7® group **Leadtime before the 2nd injection of lokivetmab :** 33 days in the lokivetmab group vs 37 days in the lokivetmab + ATOP 7® group	**Open study Dr. Bensignor** Twice a week for 2 weeks **Results** CADLI score : -42% Pruritus score : -33% **A case of canine atopic dermatitis, Dr. Mathet**	**Open study** Once a day for 20 days **Results** Erythema : -33% Pruritus : -48% Skin dryness : -33%	**Simple-blinded control study** Injeciton of lokivetmab alone or with weekly application of ATOP 7® spot-on and ATOP 7® Shampoo **Results** **CADLI score** : -47% in the lokivetmab group vs -69% in the lokivetmab + ATOP 7® group **Pruritus score** : -55% in the lokivetmab group vs -72% in the lokivetmab + ATOP 7® group **Cosmetic score :** +40% in the lokivetmab group vs +71% in the lokivetmab + ATOP 7® group **Leadtime before the 2nd injection of lokivetmab :** 33 days in the lokivetmab group vs 37 days in the lokivetmab + ATOP 7® group	**Open study Pr. Muller** Once a day for 2 months **Results** CADESI score : -79% Pruritus score : -44% **A case of iatrogenic hyperadrenocorticism, Pr. Cadiergues**	***In vitro* evaluation** **Results** Beneficial flora (*S. epidermidis)* : +109% Undesirable flora (*S. aureus*): -56%	**Clinical case of ear pinnae lichenification, Dr. Catarino**
Ref.	*1. E. Bensignor, E. Vidémont, Topical therapy with a spot-on and a shampoo containing essential fatty acids and other natural extracts increases the efficacy of Lokivetmab in canine atopic dermatitis and delays disease flares: a single-blinded, randomized, controlled study. Poster WCVD 2020*	*2. E. Bensignor and L. Fabriès. Use of antipruritic and rehydrating foams on localized lesions of atopic dermatitis in dogs: a small-scale pilot and comparative double-blinded study. Veterinary Dermatology, 2018 Oct;29(5):446-e150* *3. JL. Mathet, Multimodal management of an atopic dog with ciclosporine and a mousse.*	*4. Open study on the use of ATOP 7® wipes in atopic dogs (unpublished data)*	*1. E. Bensignor, E. Vidémont, Topical therapy with a spot-on and a shampoo containing essential fatty acids and other natural extracts increases the efficacy of Lokivetmab in canine atopic dermatitis and delays disease flares: a single-blinded, randomized, controlled study. Poster WCVD 2020*	*5. S. Tretter, RS. Mueller, The influence of topical unsaturated fatty acids and essential oils on normal and atopic dogs. JAAHA: July/August 2011, Vol. 47, No. 4, p.236-240.* *6. M-C. Cadiergues, An eleven-year-old intact female Coton de Tuléar presenting with cutaneous lesions associated with iatrogenic hyperadrenocorticism. Application of ATOP 7® Spray+ twice a day as a unique care during 3 weeks.*	*7. Evaluation of the impact of ATOP 7® Hydra Spray on the skin flora. Study carried out by an independent specialized laboratory.* *8. N. Hensel & P. Hensel, A case of skin dryness in a Labrador.*	*9. M. Catarino, A case of auricular lichenification in an atopic dog.*
Photos		Before and after available	Before and after available	Before and after available	Before and after available	Before and after available	Before and after available